CENTRE FOR INSTRUCTIONAL TECHNOLOGY AND MULTIMEDIA, UNIVERSITI SAINS MALAYSIA, PENANG, MALAYSIA

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WAN AHMAD JAAFAR WAN YAHAYA

Ph. D. | **PROFESSOR**

EDUCATION

A PhD degree holder in Educational Multimedia from the University of Leeds, United Kingdom, and possesses a Master of Education (Computer in Education) from the University of Manchester, United Kingdom.

BACKGROUND

He has supervised several PhD and Master students locally and internationally. He has graduated 30 PhD students as the main supervisor and published more than 170 articles/papers in journals, conference proceedings, and chapters in books. Most articles/papers are indexed in Scopus/WOS/ERA/MyCite.

PRESENTLY

The Director at the Centre for Instructional Technology and Multimedia (PTPM), Universiti Sains Malaysia, Penang. Also, the President of the Malaysian Educational Technology Association (META). Presently, he teaches graduate students in Instructional Multimedia, Persuasive Technology, and Multimedia Project Management

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SKILLS

- Instructional multimedia
- Persuasive Technology
- Innovation in education
- Multimedia Project Management

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